

15TH EDITION

RIMINIWELLNESS

FITNESS WELLNESS & SPORT ON STAGE

 RiminiWellness

28-31
MAY
2020

EXPO
CENTRE
& RIVIERA
DI RIMINI
ITALY

YOU ARE UNIQUE EXPERIENCE

ORGANIZED BY

**ITALIAN
EXHIBITION
GROUP**

Providing the future

IN COLLABORATION WITH

ITA 

ITALIAN TRADE AGENCY

ICE - Agenzia per la promozione all'estero e
l'informazione e la gestione delle imprese italiane

SPECIAL SECTIONS

**FOODWELL EXPO
RIMINI STEEL
RIABILITEC
PILATES JUNCTION**

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#RW20

RIMINIWELLNESS.COM



THE PLACE TO BE

An unmissable event presenting the latest trends in **fitness, sport and wellness**

RiminiWellness is the world's biggest gathering devoted to fitness, wellness, business, sport, physical culture and healthy eating, an event that brings all the biggest companies in the wellness universe together under the same roof.

+250,000
contacts

400
companies

+20,000
professional
operators

80
buyers from
80 different
countries

2019

TRAINING KEY FIGURES

1,960 SINGLE TRAINING SESSIONS
ON 51 STAGES

(5 Body Buildings, 8 Pilates, 3 Water Activities,
6 Functional Training, 3 Indoor Cycling, 2 Walking,
6 Yoga, 16 Fitness, 2 Dance)

173,000 SQ.M.
INDOOR & OUTDOOR SPACES

25 ROOMS DEDICATED
TO CONFERENCES AND SEMINARS

(in collaboration with the most important partner in the
sectors, including CONI, Bologna University, ASSOSPORT,
ANIF-EUROWELLNESS and many others)

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PAVILIONS MAP



RAILWAY STATION
RIMINI FIERA



B2C AREA



B2B AREA



PROFIT

THE INDUSTRY HUB FOR **FITNESS PROFESSIONALS**

Aimed at trade visitors, the marketplace has a unique format offering:

- **one-to-one meetings** between exhibitors and international buyers
- **training** programs with seminars, workshops and conferences
- focus sessions with **technical presentations** by the top exhibiting brands
- a dedicated licensing and **certification program**
- 4 days of **masterclasses** and on-site tests

A large crowd of people at a fitness event, with a Zumba logo visible on the left.

20

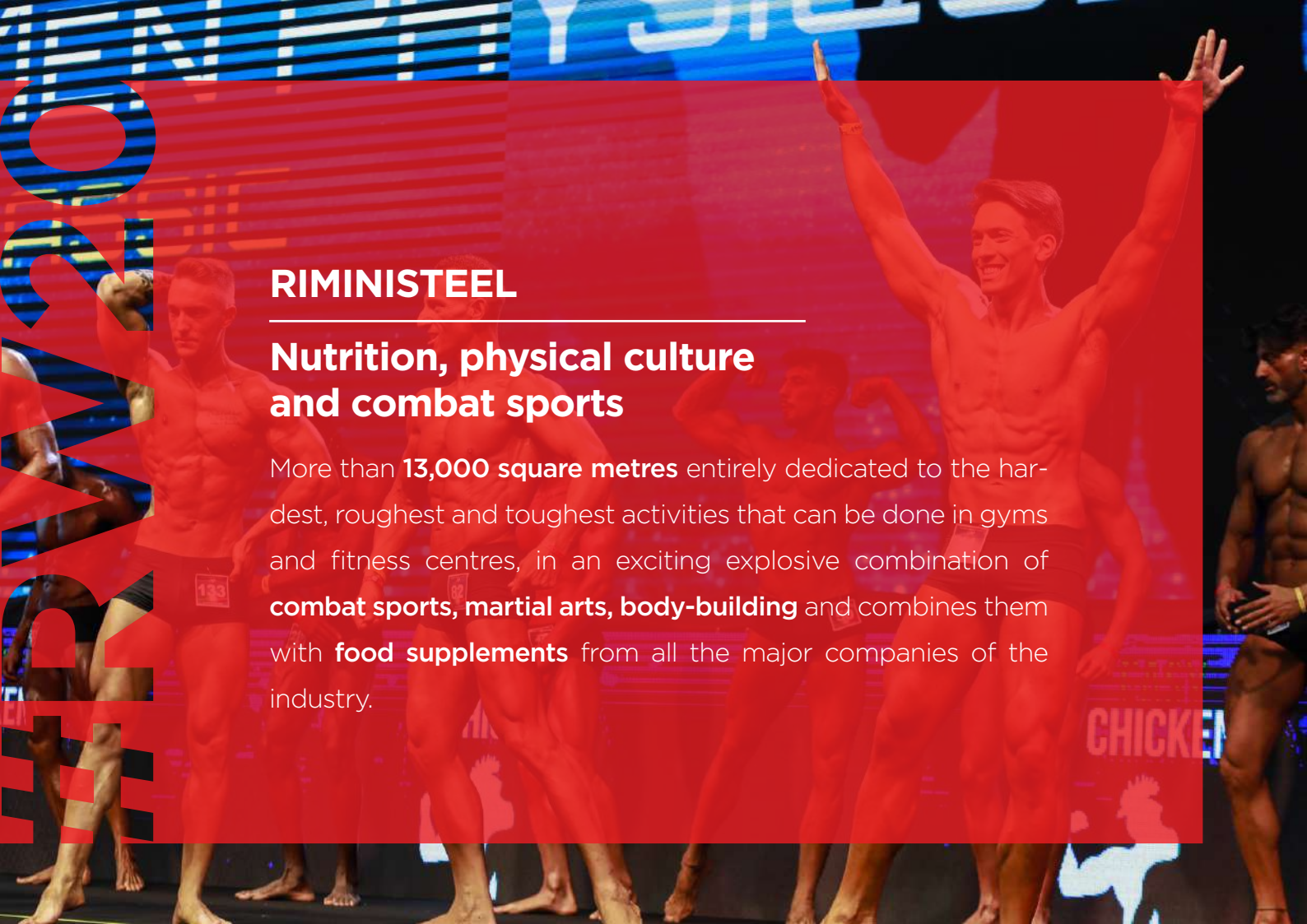
A man in a white tank top and black shorts performing a Zumba move on a stage.

FUN

A vibrant audience

Thousands of enthusiasts converge at RiminiWellness from all over the world to discover and experiment with the latest trends and innovations in the industry's products, services, technologies and training methods.

At RiminiWellness companies have a unique opportunity to get real time feedback on the novelties they are presenting directly from an audience of consumers.



RIMINISTEEL

Nutrition, physical culture and combat sports

More than **13,000 square metres** entirely dedicated to the hardest, roughest and toughest activities that can be done in gyms and fitness centres, in an exciting explosive combination of **combat sports, martial arts, body-building** and combines them with **food supplements** from all the major companies of the industry.

2020

FOODWELL EXPO

Healthy eating for those “on the move”

A showcase for presenting products associated with **functional nutrition**. An important occasion for business, staying up to speed on developments and training. **Show cooking** with the best chefs and food bloggers, guided tasting sessions, spotlights on products and cooking courses

PRW'20

PILATES JUNCTION

360° Pilates

A packed programme of **workshops** which promise to help you discover and learn more about all of Pilates' areas of application. Top industry professionals will lead subject-specific conferences on the discipline.

#RW20

RIABILITEC

Training for rehabilitation professionals

The professional section **RiabiliTEC** is dedicated to Science and Technology for **Rehabilitation** and **Functional Re-education** and addresses physiatrists, physiotherapists, rehabilitation therapists, masso-physiotherapists, manipulative therapists, kinesiologists, rehabilitation staff and associations.

#RW2020

#RWOFF

Fitness, sport and fun, day and night.

RiminiWellness has a packed schedule of fringe initiatives taking place all over the local area, with open-air events, drinks and parties on the beach and activities covering all things fitness and wellness.

The Riviera in numbers



2,587
HOTELS



1,720
RESTAURANTS



200+
NIGHT
VENUES



700
BEACH
RESORTS



350
CAMPINGS,
AGRITOURISM,
B&B



19
AMUSEMENT
PARKS

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 RiminiWellness



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